

**May 14, 2009**

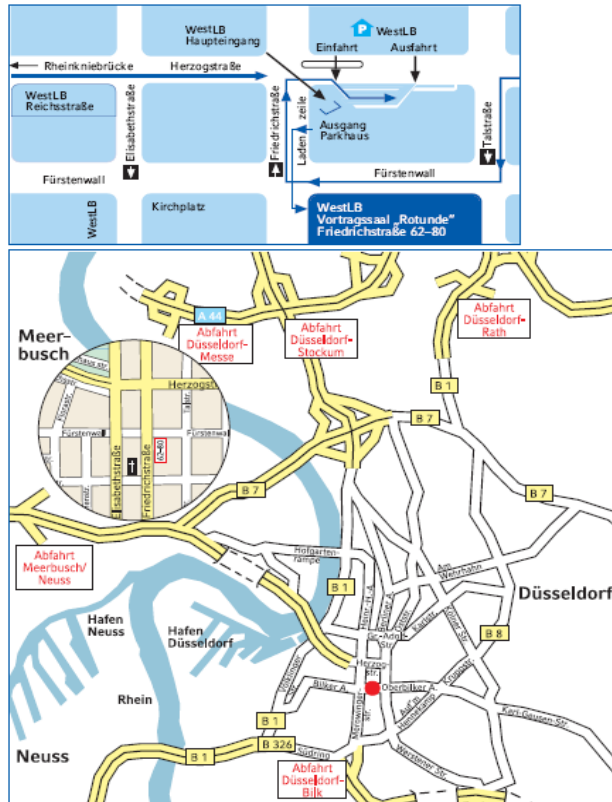
**May 14, 2009 – cont'd**

- 10:00 a.m. Coffee & Registration
- 10:30 a.m. **Welcome**  
Kevin J. Birch, *WMAM KAG*
- 10:35 a.m. **Challenges for Asset Management in 2009\***  
Jonathan Little,  
*BNY Mellon Asset Management*
- 10:55 a.m. **The impact of the financial crisis on the global economy\***  
Dick Hoey,  
*The Bank of New York Mellon*
- Panel Debate**
- 11:25 a.m. **Investment risks and investment opportunities?\***  
David Forbes-Nixon, *Alcentra*  
Susan Kobayashi, *Mellon Capital Management*  
Kent Wosepka, *Standish Mellon*
- Breakout Sessions**
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- 12:00 a.m. **(1) Fund of hedge funds – where next?\***  
Bill Crerend, *EACM Advisors LLC*  
Sean Simon, *Ivy AM Corporation*
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- 12:00 a.m. **(2) Professional money management\***  
Charlie Cardona, *Cash Investments Strategies*
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- 12:00 a.m. **(3) The quantitative investment approach – the Alpha/Beta strategy**  
Uwe Fuiten, *WMAM KAG*  
Dr. Stefan Braun, *WMAM KAG*

- 12:45 p.m. Luncheon
- 13:30 p.m. **Real estate – where's the real opportunity?\***  
Scott Urdang, *Urdang*
- 13:50 p.m. **Investing for income – the investment dilemma in the current economic climate?\***  
Jeff Munroe,  
*Newton Investment Management Ltd.*
- 14:15 p.m. **Plan oder panic – political reactions to the financial and economic crisis from a scientific perspective**  
Prof. Dr. Wolfgang Gerke,  
*President of Bayerische Finanz Forums*
- 14:45 p.m. **Closing remarks**  
Jonathan Little,  
*BNY Mellon Asset Management*
- ~ 15:00 p.m. End of Symposium

\* Simultaneous interpreting provided for presentations held in English

How to get there:



BNY Mellon Asset Management 2009 – Investment Symposium

## Investing in a new global economic environment

May 14, 2009

Duesseldorf, Friedrichstr. 62 - 80,  
at WestLB AG, Rotunde